

REP HEADLINE# 6311711 TRF# 331118
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP20/12 17.51
CHANGES ** WPXI-TV ***

ADV # 13937 ADV. NAME ISS/NRCC-IE
AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6311711 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 09/12 EST#3184 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP12/12 SEP16/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP20/12 17.51

REP: TO JEN
FR LIDNSEY FOR CHERYL
M1 AND 2 OK
TTLS \$14,785
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 155 AGENCY EST# = 3184
AGENCY PRODUCT CODE = 426

10	S		800P-900P	30		\$1,000.00	9/14	9/14	0		FRI	0
PROGRAM : WHO DO YOU THINK?												
CON COM1: WHO DO YOU THINK?												

34	A		800P-830P	30		\$1,000.00	9/14	9/14	1		FRI	1
PROGRAM : GUYS WITH KIDS												
ORD COM1: GUYS WITH KIDS												
ORD COM2: SPT IS BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR SEP14 ON LINE-10 FOR 1 SPOT/WK												

FROM REP SEP20/12 17.51
CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26	S		1135P-1235A	30		\$300.00	9/12	9/12	0		WED	0
PROGRAM : TONITE SHW-NBC< CON COM1 : TONITE SHW-NBC< CREDIT TAKEN FOR 2 SPOT(S) MISSED SEP12												
27	S		1235A-135A	30		\$200.00	9/12	9/12	0		WED	0
PROGRAM : J FALLON-NBC< CON COM1 : J FALLON-NBC< CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP12												
28	S		135A-205A	30		\$125.00	9/12	9/12	0		WED	0
PROGRAM : C-DALY-NBC< CON COM1 : C-DALY-NBC< CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP12												
29	S		430A-459A	30		\$125.00	9/12	9/12	0		WED	0
PROGRAM : CH11 NWS-430AM< CON COM1 : CH11 NWS-430AM< CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP12												
30	S		500P-530P	30		\$600.00	9/12	9/12	0		WED	0
PROGRAM : FIRST AT 5 CON COM1 : FIRST AT 5 CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP12												
31	S		530P-600P	30		\$600.00	9/12	9/12	0		WED	0
PROGRAM : FIRST AT 5 CON COM1 : FIRST AT 5 CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP12												
32	S		700P-730P	30		\$1,250.00	9/12	9/12	0		WED	0
PROGRAM : JEOPARDY CON COM1 : JEOPARDY CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP12												
33	S		700A-900A	30		\$475.00	9/12	9/12	0		WED	0
PROGRAM : TODAY SHW CON COM1 : TODAY SHW CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP12												

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ORDER WORKSHEET HARRIS REPORT FROM REP

SEP20/12 17.51
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#26	MISSED: WED/1135P-1235A				SEP12 (2/WK)		30S	\$300.00		(SEP12/12)
		BUY#27	WED/1235A-135A				SEP12		30S	\$200.00		
		BUY#28	WED/135A-205A				SEP12		30S	\$125.00		
		BUY#29	WED/430A-459A				SEP12		30S	\$125.00		
		BUY#30	WED/500P-530P				SEP12		30S	\$600.00		
		BUY#31	WED/530P-600P				SEP12		30S	\$600.00		
		BUY#32	WED/700P-730P				SEP12		30S	\$1,250.00		
		BUY#33	WED/700A-900A				SEP12		30S	\$475.00		

OFFER: NONE

CMT: PLS SEE SPTS NA DUE TO LOGS CLOSED

CMT: THX - JEN

M2	OK'D	BUY#10	MISSED: FRI/800P-900P				SEP14		30S	\$1,000.00		(SEP13/12)
			OFFER: FRI/800P-830P				SEP14		30S	\$1,000.00		PLS ADVISE.
			CMT: GUYS WITH KIDS									
			CMT: SPT IS BOOKED - THX JEN									

SEP/12 14785.00 CONTRACT TOTAL 14785.00
TOTAL SPOTS 30

MARKET TOTALS \$75,040 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6311711 TRF# 331118
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION

SEP13/12 12.19
*** WPXI-TV ***

ADV # 13937 ADV. NAME ISS/NRCC-IE

REP.# OFF.# 18 SALESMAN #

AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME BEN ANGLE

815 SLATERS LANE

SALBS PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6311711

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 09/12 EST#3184 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP12/12 SEP16/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP13/12 12.19

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#26	MISSED: WED/1135P-1235A	SEP12 (2/WK)	30S	\$300.00	(SEP12/12)
BUY#27	WED/1235A-135A	SEP12	30S	\$200.00	
BUY#28	WED/135A-205A	SEP12	30S	\$125.00	
BUY#29	WED/430A-459A	SEP12	30S	\$125.00	
BUY#30	WED/500P-530P	SEP12	30S	\$600.00	
BUY#31	WED/530P-600P	SEP12	30S	\$1,250.00	
BUY#32	WED/700P-730P	SEP12	30S	\$475.00	
BUY#33	WED/700A-900A	SEP12	30S		

OFFER: NONE

CMT: PLS SEE SPTS NA DUE TO LOGS CLOSED
CMT: THX- JEN

M2 UNRESL BUY#10

MISSED: FRI/800P-900P
OFFER: FRI/800P-830P
CMT: GUYS WITH KIDS
CMT: SPT IS BOOKED- THX JEN

SEP14 30S \$1,000.00 (SEP13/12)
SEP14 30S \$1,000.00 PLS ADVISE.

CONTRACT TOTAL 18760.00
TOTAL SPOTS 39

Preemption Report - Detailed

Wednesday, September 12, 5:01:15 pm

Contract # P/E Type P/E Status Preempted P/E Date

Rate Times Len SPW M T W T F S S Station

M Line Comment

Contract Start/End Dat Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 331118

Advertiser: National Republican Congressional Committee - Independent Ex (1393)

331118.10.0.1 No Avail Open 9/12/12 3:24pm 9/14/12

\$1000.00 8p - 9:00:00PM :30 1 WPXI

NA WHO DO U THINK 8-9P DUE TO RATE/10

09/13/12-09/16/12

06311711

Totals for: National Republican Congressi

9/14/12

\$1,000.00

Preempt Count: 1

1

Totals for: 331118

\$1,000.00

Preempt Count: 1

1

MP

A 9/14

gump
w/krds
8-11a

0000 \$1000

REP HEADLINE# 6311711 TRF# 331118
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM STATION

SEP12/12 11.32
*** WPXI-TV ***

ADV # 13937 ADV. NAME ISS/NRCC-IE

AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # 18 SALESMAN #

BUYER NAME BEN ANGLE

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6311711

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 09/12 EST#3184 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP12/12 SEP16/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP12/12 11.32

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS\$18,760
PLEASE CONFIRMT,HANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:
M1 UNRESL

BUY#26 MISSED:WED/1135P-1235A
BUY#27 WED/1235A-135A
BUY#28 WED/135A-205A
BUY#29 WED/430A-459A
BUY#30 WED/500P-530P
BUY#31 WED/530P-600P
BUY#32 WED/700P-730P
BUY#33 WED/700A-900A

OFFER: NONE

CMT:PLS SEE SPTS NA DUE TO LOGS CLOSED
CMT:THX- JEN

SEP12 (2/WK)

SEP12	30S	\$300.00
SEP12	30S	\$200.00
SEP12	30S	\$125.00
SEP12	30S	\$125.00
SEP12	30S	\$600.00
SEP12	30S	\$600.00
SEP12	30S	\$1,250.00
SEP12	30S	\$475.00

(SEP12/12)

CONTRACT TOTAL 18760.00
TOTAL SPOTS 39